



NATIONAL DAWAH

CONVENTION 2026

14th November 2026 | Marriott Hotel, Leicester

SPONSORSHIP PACK

PLATINUM | GOLD | SILVER



Together, we answer the call!
nationaldawahconvention.com

The **National Dawah Convention** is a unique gathering created to bring together those actively involved in calling people to Islam, supporting new Muslims, strengthening mosques, and building effective outreach initiatives across the UK.

Following the success of the inaugural convention, we are pleased to return in 2026 with a bigger vision: to provide a national platform where dawah leaders, grassroots teams, scholars, mosques, charities, community organisations and key stakeholders can connect, learn, collaborate and grow.

The convention is designed to equip attendees with practical tools, strategic insights and renewed motivation to serve the dawah with wisdom, confidence and compassion.

By sponsoring the National Dawah Convention 2026, your organisation will not only gain visibility in front of a highly engaged Muslim audience, but will also directly contribute to strengthening one of the most important areas of Islamic work in the UK: calling people to Allah and supporting those who embrace Islam.

“ This is more than event sponsorship. It is an opportunity to invest in the future of dawah. ”

Together, we answer the call!



The event is aimed at:

- ✓ Dawah leaders
- ✓ Local dawah teams
- ✓ Mosques and Islamic centres
- ✓ Regional and national organisations
- ✓ New Muslim support workers
- ✓ Charity and community leaders
- ✓ Stakeholders across Muslim civil society

The **National Dawah Convention** brings together individuals and organisations involved in Islamic outreach, public engagement, new Muslim support and community development.

Through keynote talks, expert panels, workshops, open discussions, exhibitions and networking opportunities, the convention creates a powerful space for learning, collaboration and renewed commitment.

The 2025 convention included leading scholars, thinkers, du'aat, charity leaders, media figures, new Muslim specialists and representatives from across the Muslim community.

Together, we answer the call!

WHY SPONSOR THE NATIONAL DAWAH CONVENTION?



ACCESS A HIGHLY RELEVANT AUDIENCE

Sponsors will be positioned in front of an audience made up of committed Muslims, community activists, dawah workers, mosque representatives, charity leaders, educators, influencers and decision-makers.



ALIGN WITH A HIGH-IMPACT ISLAMIC CAUSE

Your organisation will be associated with one of the most important Islamic responsibilities: sharing the message of Islam and supporting those who respond to it.



BUILD STRATEGIC RELATIONSHIPS

The convention offers rare access to leaders and organisations across the dawah, charity, mosque, media and community sectors.



LEAVE A LASTING LEGACY

Your support will help train, connect and empower those actively involved in guiding others towards Islam and supporting new Muslims after shahadah.



DEMONSTRATE LEADERSHIP IN THE MUSLIM COMMUNITY

Sponsorship shows that your organisation is not only interested in visibility, but in strengthening the future of Islamic work in the UK.

Together, we answer the call!



DELEGATE & AUDIENCE PROFILE

The National Dawah Convention attracts a focused and highly engaged audience.

Audience Groups

Dawah leaders and volunteers

Those actively involved in street dawah, campus dawah, public outreach and online dawah.

Mosque representatives

Imams, trustees, managers and volunteers seeking to make their masjids more active in dawah.

New Muslim support workers

Individuals and organisations supporting converts after shahadah.

Charity and community leaders

Professionals and volunteers interested in fundraising, governance, collaboration and impact.

Students and young Muslims

Emerging leaders who want to gain confidence, knowledge and direction in dawah.

Muslim businesses and service providers

Exhibitors and partners seeking to serve a values-driven Muslim audience.

Together, we answer the call!



ORGANISATIONS REPRESENTED

Previous attendees, exhibitors and represented organisations have included:



This range of organisations reflects the unique strength of the National Dawah Convention: bringing together dawah, charity, media, education, new Muslim support, Islamic finance, youth work and community leadership under one roof.

Together, we answer the call!

LEADERS & VIP GUESTS

The convention has attracted respected scholars, du'aat, charity leaders, media figures and community influencers, including:



SHAYKH DR. SAJID
UMAR



USTADHA FATIMA
BARKATULLA



HAMZA TZORTZIS



ADNAN RASHID



ALI DAWAH



SHAYKH
ABDURRAHEEM GREEN



YUSUF CHAMBERS



AZIM KIDWAI



IBRAHIM KHAN



ALIYAH UMM
RAIYAAN



DILLY HUSSAIN



ROBERT CARTER



FADI ITANI



OTHMAN MOQBEL



SOHAIB SALEEM



IMAM WASEEM
KEMPSON



HANIYA ADAM

AND
MANY
MORE.

Together, we answer the call!



WHY THIS AUDIENCE MATTERS

The National Dawah Convention brings together influential Muslim leaders, mosques, charities, grassroots activists, media platforms and dawah organisations in one place.

For sponsors, this is an opportunity to:

- Build relationships with key Muslim organisations and community leaders
- Engage directly with dawah workers and volunteers
- Reach charities, educators, media and Islamic service providers
- Position your organisation alongside a major national Islamic initiative

More than brand visibility, sponsorship puts your organisation in a space where relationships are built, partnerships begin and community impact grows.



Together, we answer the call!

iera
CALLING TO ALLAH

08 | Sponsorship Package

PLATINUM PARTNER

£10,000



Sponsors will be positioned in front of an audience made up of committed Muslims, community activists, dawah workers, mosque representatives, charity leaders, educators, influencers and decision-makers.

Includes

- Headline sponsor recognition across the event
- Prominent logo placement on main stage screen and key event materials
- double-page advert in the official convention booklet
- Premium exhibition stall in a prime location
- Opportunity to address attendees on stage with a short sponsor message & video advert
- Brand inclusion in selected email and social media promotion
- Logo and link on the official event website
- Acknowledgement during opening and closing sessions
- 10 complimentary delegate passes
- Access to VIP room for networking opportunities
- Post-event thank-you acknowledgement (social media)
- Promotional material in delegate bags
- 3 sponsored emails sent to 150k+ email list

Option to include sponsoring specific promotional elements:

- VIP room Refreshments
- Scholar/Speaker transportation/hospitality

Together, we answer the call!



nationaldawahconvention.com

09 | Sponsorship Package

GOLD PARTNER

£5,000



Includes

- Strong brand placement across event materials
- full-page advert in the official convention booklet
- Premium location for Exhibition stall
- Logo on event website
- Social media acknowledgement
- Acknowledgement during opening and closing sessions
- Advertisement video played on stage
- 6 complimentary delegate passes
- Promotional material in delegate bags
- Access to VIP room for networking opportunities
- 1 sponsored email sent to 150k+ email list



Together, we answer the call!



nationaldawahconvention.com

10 | Sponsorship Package

SILVER PARTNER

£2,500

NATIONAL
DAWAH
CONVENTION 2026
SPONSORSHIP PACK

Includes

- Logo placement in the official convention booklet
- Quarter-page advert in the booklet
- Acknowledgement from stage by host
- Premium Location in Exhibition hall
- Logo on event website
- Social media acknowledgement
- 4 complimentary delegate passes
- Access to VIP room for networking opportunities

Together, we answer the call!

iera
CALLING TO ALLAH

nationaldawahconvention.com

Your sponsorship will help deliver a convention that strengthens dawah beyond a single day.

By supporting the National Dawah Convention 2026, you will help:

- ✓ Train and empower dawah teams
- ✓ Equip mosques with practical outreach strategies
- ✓ Improve support for new Muslims
- ✓ Build stronger relationships between organisations
- ✓ Raise standards across the dawah sector
- ✓ Encourage collaboration and shared best practice
- ✓ Support the next generation of dawah leaders
- ✓ Amplify the message of Islam with wisdom and compassion

The impact of this event continues through the people who attend, the teams they return to, the mosques they serve, and the communities they influence.

A single convention can inspire hundreds of workers. Those workers can go on to reach thousands.

Together, we answer the call!

PARTNER WITH US

We invite your organisation to become a sponsor of the National Dawah Convention 2026 and play a meaningful role in strengthening the future of dawah in the UK.

This is an opportunity to stand with the people and organisations calling others to Islam, supporting new Muslims, and building confident Muslim communities.

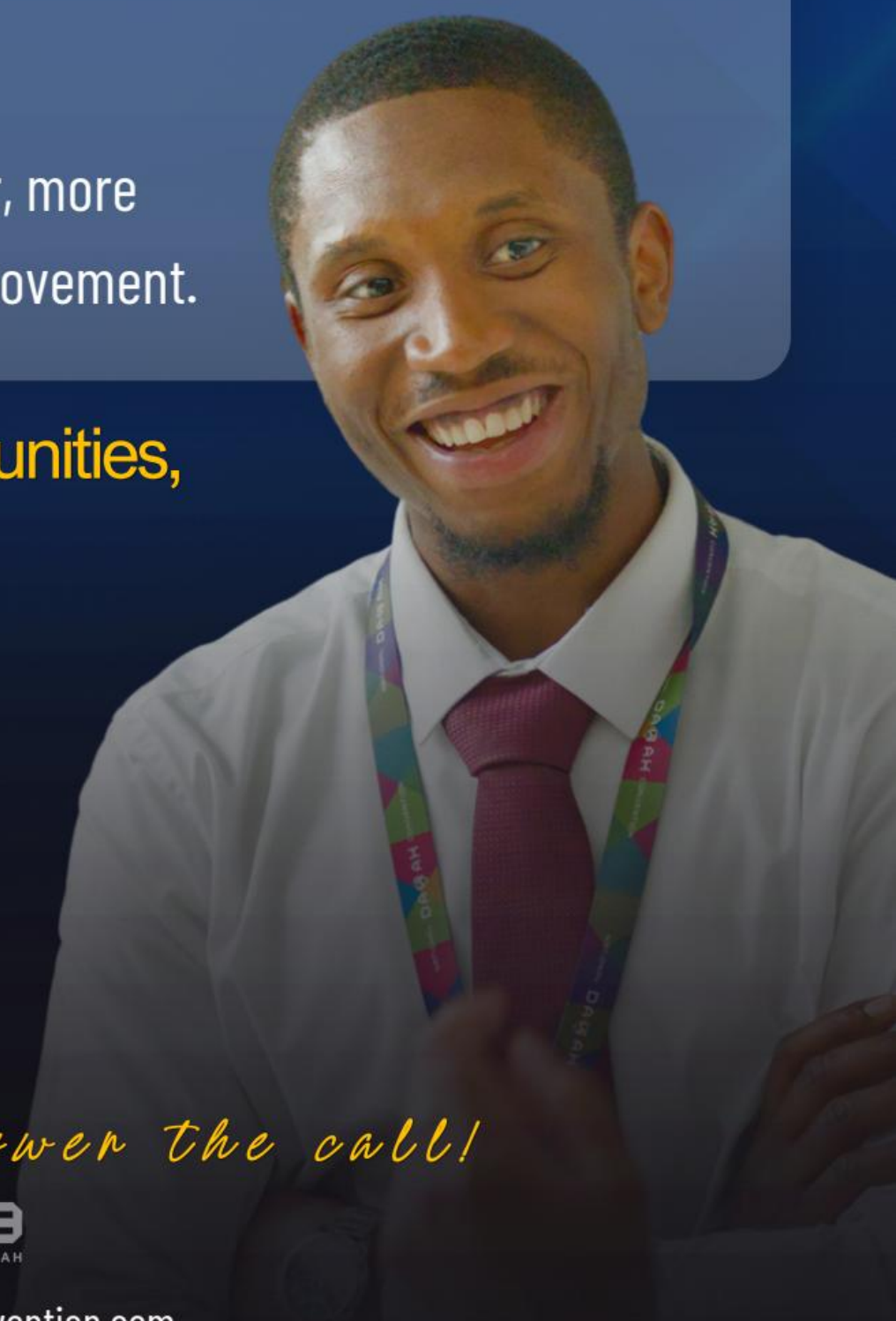
Together, we can help create a stronger, more connected and more effective dawah movement.

To discuss sponsorship opportunities, please email us:



a.dhaliwal@iera.org

Together, we answer the call!





NATIONAL

DAWAH

CONVENTION 2026

Together, we answer the call!

Website:

nationaldawahconvention.com

Email:

a.dhaliwal@iera.org

JAZAKUM ALLAHU KHAYRAN!